



Establishing a Cutting-Edge Technology Hub in Spain



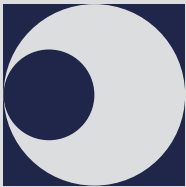
Introduction

Our journey began with a pressing challenge: our London-based client, a leading software company, yearned for top-tier talent crucial for core product R&D and seamless customer implementations. But with Brexit tightening immigration rules, where could they find this vital talent in continental Europe?



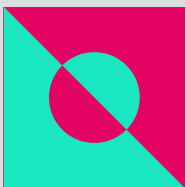
Navigating the European Terrain

Undeterred, we dived into a rigorous analysis of 21 countries across 10 lenses. Our mission? To pinpoint the perfect technology hub, threading through a maze of considerations from talent availability to ease of doing business.



Spain: A Land of Promise

Amidst the European mosaic, Spain emerged as a nexus of talent and opportunity. A deep dive into its regions revealed Madrid, Barcelona, and the Andalucía region as hotspots of innovation and growth.



The Jewel of Andalucía: Malaga Tech Park

In our pursuit of excellence, Malaga Tech Park (Parque Tecnológico de Andalucía) emerged as the crown jewel. Nestled in the heart of Andalucía, the park stands as a beacon of technological advancement, offering state-of-the-art infrastructure and a supportive ecosystem ideally suited to our client's needs

Unveiling the Silicon Valley of Europe

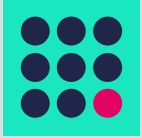
Malaga Tech Park boasts a vibrant community, dynamic workspaces, and unmatched amenities. From flexible leases to expansive land options, the park provides the canvas for our technological masterpiece.

Aligned with our client's vision, we embarked on a critical mission: scouting the perfect office space and navigating commercial negotiations to maximise value. Our goal wasn't just to find the ideal physical environment but to ensure every commercial aspect seamlessly aligned with our client's strategy, delivering unparalleled value for their investment.

Crafting a Dynamic Workspace



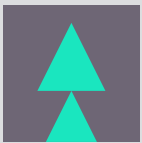
Collaborating closely with our client, we navigated the intricacies of commercial negotiations with finesse. Leveraging our expertise and market insights, we ensured that every aspect of the negotiation process was managed to secure optimal value for our client's investment. Through proactive communication and diligent negotiation, we orchestrated a deal that not only met but exceeded our client's expectations, setting the stage for a successful venture at Malaga Tech Park.



After securing the prime spot, our mission evolved into creating a workspace that transcended norms. With our unwavering focus, we breathed new life into the chosen space, envisioning it as a hub of innovation and collaboration.



Fuelled by our unique Agile Scrum methodology, our design team meticulously crafted a blueprint aligned with our client's objectives and workflow dynamics. Through strategic design and meticulous planning, we revitalised the environment, blending creativity, functionality, and comfort.

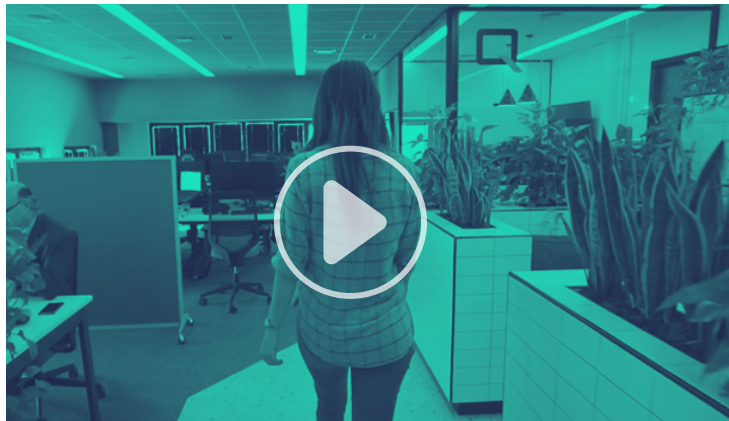


The outcome? A vibrant workspace, carefully tailored to attract and retain top talent while nurturing a culture of excellence and inspiration. With precision execution, our agile implementation methodology brought the design to life in just three weeks—underscoring not just our efficiency but our commitment to delivering results at the speed of light!

Achieving Unprecedented Success



With the office built, our client embarked on the task of hiring top talent. Within a year, they achieved their objective and filled the office with a team that exuded excellence. But what truly astounds is the unparalleled 100% retention, sky-high engagement, and remarkable productivity. Employees exhibit exceptional commitment, willingly visiting the office 3, 4, even 5 days a week unprompted. This dedication translates into outstanding productivity, underscoring the success of our mission.




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Scaling Success: Phase Two Expansion

Enthralled by the transformative impact of the initial phase, our client entrusted us with implementing a second phase, effectively doubling the footprint of the workspace. This expansion paved the way for integrating cutting-edge features, emphasising collaboration, flexibility, and employee well-being. Strategically incorporated breakout zones, collaborative spaces, and focus areas foster innovation and teamwork. Enhanced meeting facilities and ergonomic sit-stand desks promote productivity and employee health, reflecting our commitment to creating dynamic and future-ready work environments.

Explore Future of the Office and unlock the potential to revolutionise your workplace.

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